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Rally in Times Square this Wednesday to Launch the Largest Climate March in World History.

Over 100 people expected to join press conference with movement leaders to announce the “People’s Climate March,” a historic mobilization to coincide with this September’s UN Climate Summit

New York City — A broad coalition of groups, representing hundreds of thousands of New Yorkers and millions of people nationwide, are hosting a press conference in Times Square this Wednesday, July 30th to announce plans for the People’s Climate March.

The March is expected to attract tens of thousands, perhaps hundreds of thousands, of people to New York City on September 21, two days before President Obama and other world leaders will attend a critical Climate Summit at the United Nations.

- **What:** People’s Climate March Press Conference
- **When:** Wednesday, July 30, 11:00am-11:45am
- **Where:** Duffy Square in the heart of Times Square, between 42 and 43rd
- **Who:** Representatives from 1199 Service Employees International Union (SEIU) and 32 BJ SEIU; Local Union 3, International Brotherhood of Electrical Workers; UPROSE; NYC Environmental Justice Alliance; Sierra Club; 350.org; Avaaz; speakers from Sandy impacted communities, faith leaders, and more.
- **Why:** The People’s Climate March is scheduled for Sunday, September 21, just two days before world leaders attend an important Climate Summit at the United Nations. President Obama and many of the world’s presidents and prime ministers are expected to attend.

The effort has brought together a diverse and powerful coalition of groups from across New York City and around the world: from the city’s largest labor unions to the nation’s biggest environmental groups.

If the coalition is successful in its recruitment goals, the People’s Climate March will be the largest single march on

climate change in world history and the first major street protest of Mayor DeBlasio's administration.

The coalition chose to hold the press conference in Times Square because it is one of the information nerve centers of the world, and because they are planning for the march route to go from Columbus Circle/59th St., down through Times Square, and conclude in Union Square or another location as determined by the city.

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