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September 9, 2014

Wednesday: Rally at City Hall with Council Members Endorsing the March; Go Behind the Scenes with March Organizers at Final Mass Meeting

New York City—With just twelve days before the People's Climate March on September 21, momentum is building for what organizers expect to be the largest march for climate action in history.

Two events this Wednesday provide press with an opportunity to cover the build-up to this historic event, and to see behind the scenes into the organizing effort that's aiming to put upwards of 100,000 people on the streets of NYC.

City Hall Press Conference

Where: Steps of City Hall, Manhattan, New York City

When: Wednesday, September 10, 10:00am

What: On Wednesday at 10:00am, the New York City Council will host a press conference to rally support for the passage of Resolution 356 officially recognizing the dangers of climate change to human health and the environment and endorsing the People's Climate March.

Who: The press conference will feature Council Member Donovan Richards of Queens, who introduced the resolution earlier this month, other members of the New York City Council, New York City Environmental Justice Alliance, 350.org, 32BJ Service Employees International Union, WE ACT for Environmental Justice and New York League of Conservation Voters.

People's Climate March Final Mass Organizing Meeting

Where: NY Society for Ethical Culture, 2 West 64th Street (just off Central Park West)

When: Wednesday, September 10th, 6:00pm to 8:00pm

What: Over 500 people are expected to attend the final NY Area Mobilizing Meeting to plug into the last push towards the People's Climate March. The meeting is a unique opportunity to go behind the scenes of the march to hear key

organizers rally the troops, see the march operations in action, learn what different constituencies (students, labor, etc.) are planning for the day, and get the latest logistics updates.

Who: Eddie Bautista, Executive Director of the NYC Environmental Justice Alliance; Donovan Richards, New York City Council Member; Leslie Cagan, veteran activist and National March Coordinator.

The People's Climate March is a mass demonstration for climate action that will take place just two days before President Obama and other world leaders gather at the United Nations for a climate summit hosted by Secretary General Ban Ki-moon. The summit is seen as a critical moment to build momentum for a new international climate treaty that countries hope to finalize in Paris next December.

For more information, see: <http://2014.peoplesclimate.org/march>

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